

Getting the Ball Rolling



Georgia Harper
University of Texas System

Overview

- #Describe the problem
- #Suggest the solution
- #Identify the people who can get the job done

So, What's the Problem?

- #Policy is not really the problem
- #But, policy may be the solution
 - Some policies need modest "updating"
 - Some policies ignore educational materials
 - Some policies are incomprehensible

You've Got to Read the Policy

- #To show what's wrong with it
- #To relate your campus' problem to the policy

The Vague Policy

- #Board owns ip developed w/in course and scope of employment ... including instruction ... [but] Board releases to creator, [subject to] univ. license to use ... online courses ... on a case-by-case basis.

Ignoring the Issue

- #This policy shall apply to ip of all types except for faculty or staff authored written work that is not produced either as work for hire or as part of the regular work responsibilities of the author.

The Confusing Policy

- #The Board will not assert an interest in textbooks, scholarly writing, ... and literary works ... unless such work is a work for hire.

Relate the Policy to Behavior

- #Find real people to talk about
- #Use real statistics
 - Percentage of faculty participation in
 - Web enhancement
 - Online courses
- #Relate behavior to the policy

How Could We Solve Our Problem?

- #Use online resources
- #Learn to read policies
 - To learn how others do it
 - To get info for your target
- #Evaluate policies with Ken's checklist

Good Policies

- #Cornell
- #University of Virginia
- #University of North Carolina

Policy Process Guides

- #CETUS
- #ACE
- #AAU
- #Dan Burk
- #CIC

Who Can Solve the Problem?

- #Legal office
- #High level administrator
- #Faculty senate or advisory group
- #*All of the above!*

Summary

#Affecting the policy process

- ▣ Articulate the problem
- ▣ Provide a range of solutions
- ▣ Get the right people working on it
